



# Kale Logistics

Technology that Transforms

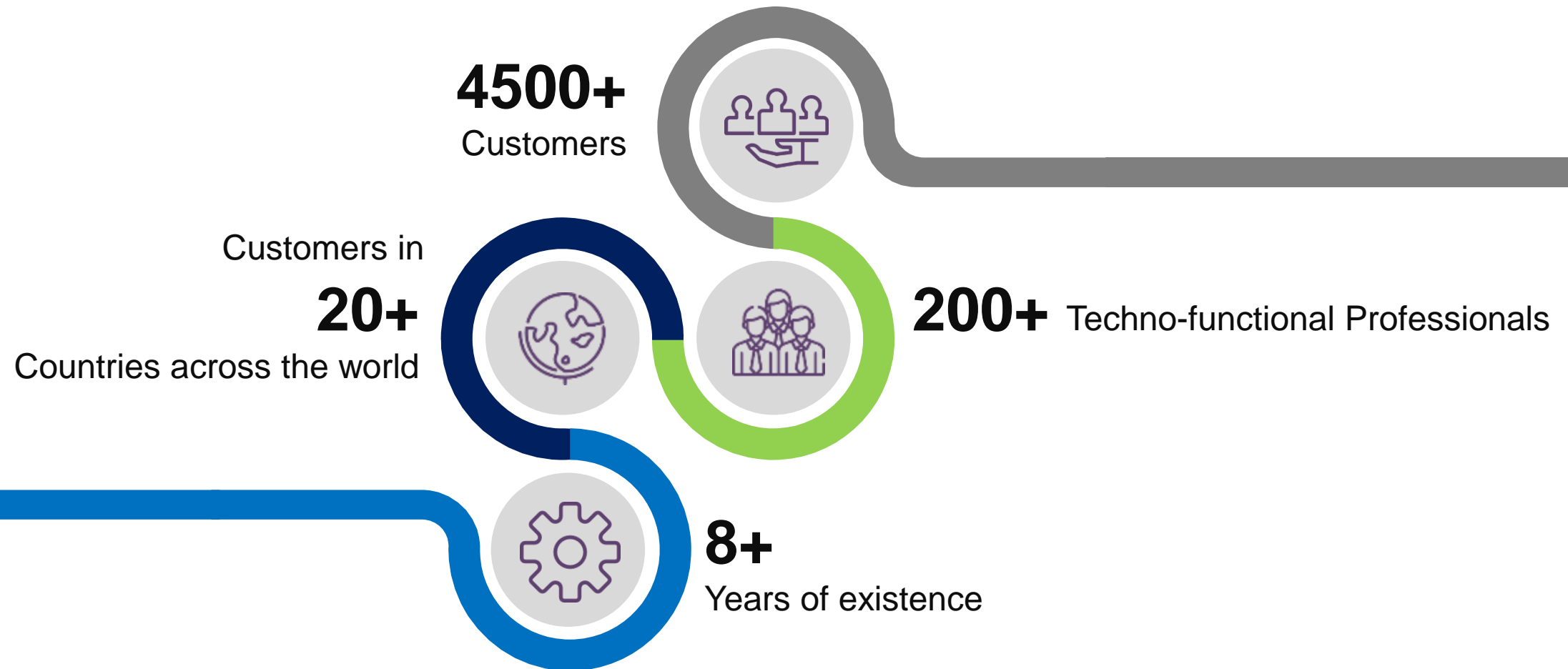


# Kale Logistics Solutions

Corporate Deck

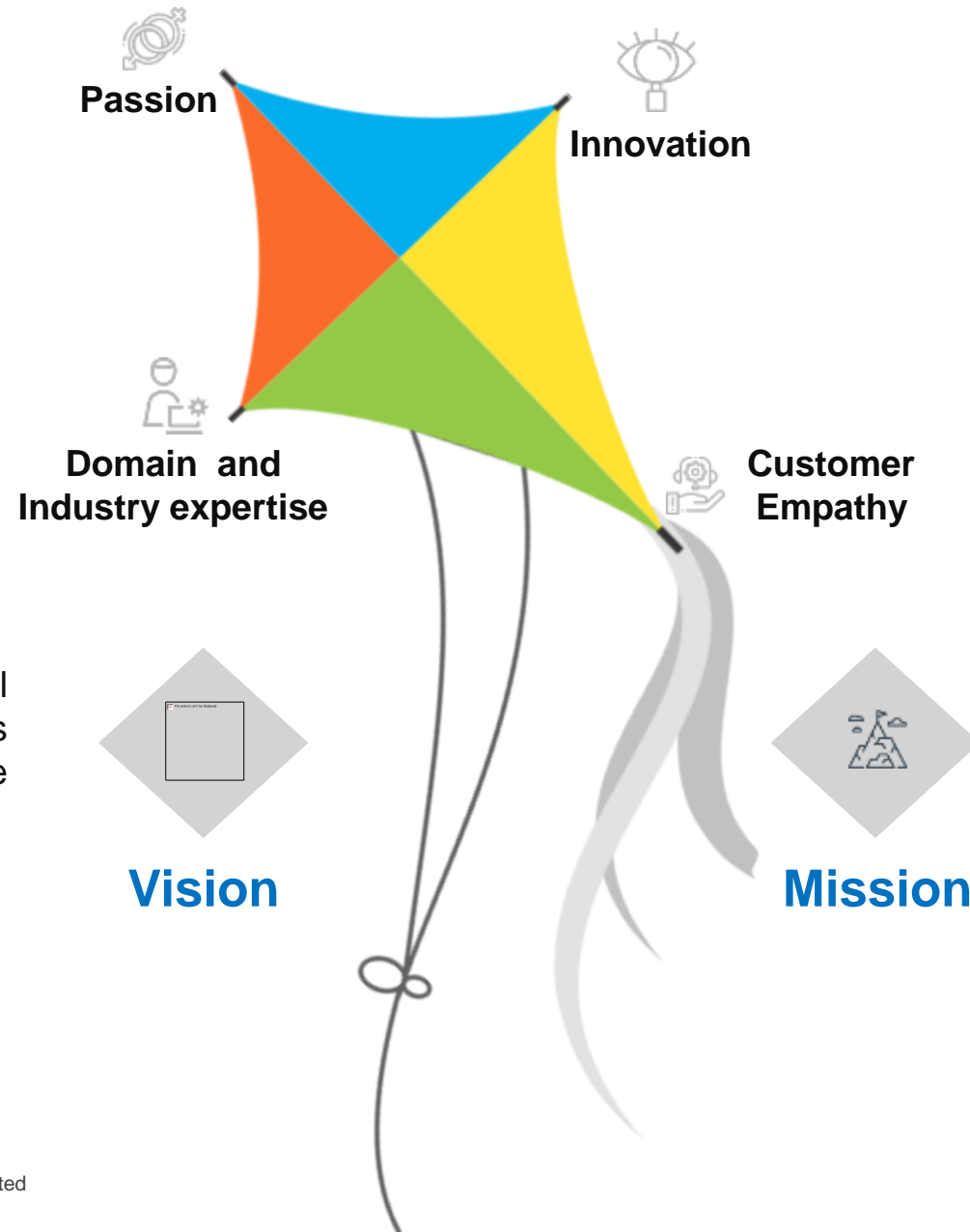


## Leading Provider of Operational and Community Integration Solutions to the Government, Maritime, Aviation & Logistics Industry





# Vision, Mission and Values



We will empower & integrate all stakeholders of the logistics value chain to enable, accelerate and facilitate global trade

To passionately create innovative digital technology platforms that help the stakeholders of the logistics industry interact with each other digitally and automate their own businesses. We accomplish this through our deep and focused understanding of the global logistics industry and a strong empathy towards the customer



## Kale provides the Technology that Transforms the way information is exchanged across the Logistics Trade value chain

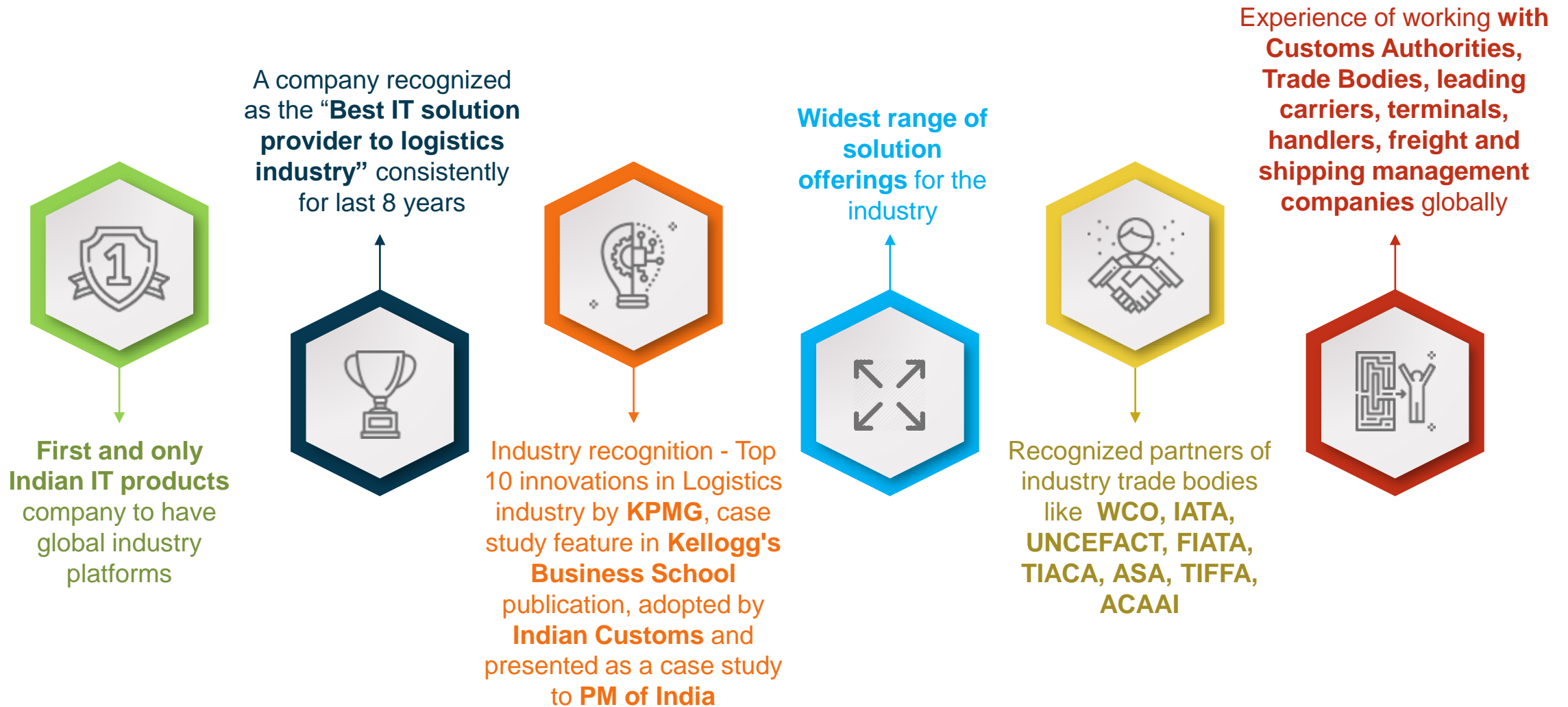
### Business Focus

- Customs and Government/Trade Agencies
- Logistics Service Providers
- Airports & Ports
- Warehouses
- Transporters & Fleet Operators
- Exporters and Importers

### Solution Categories

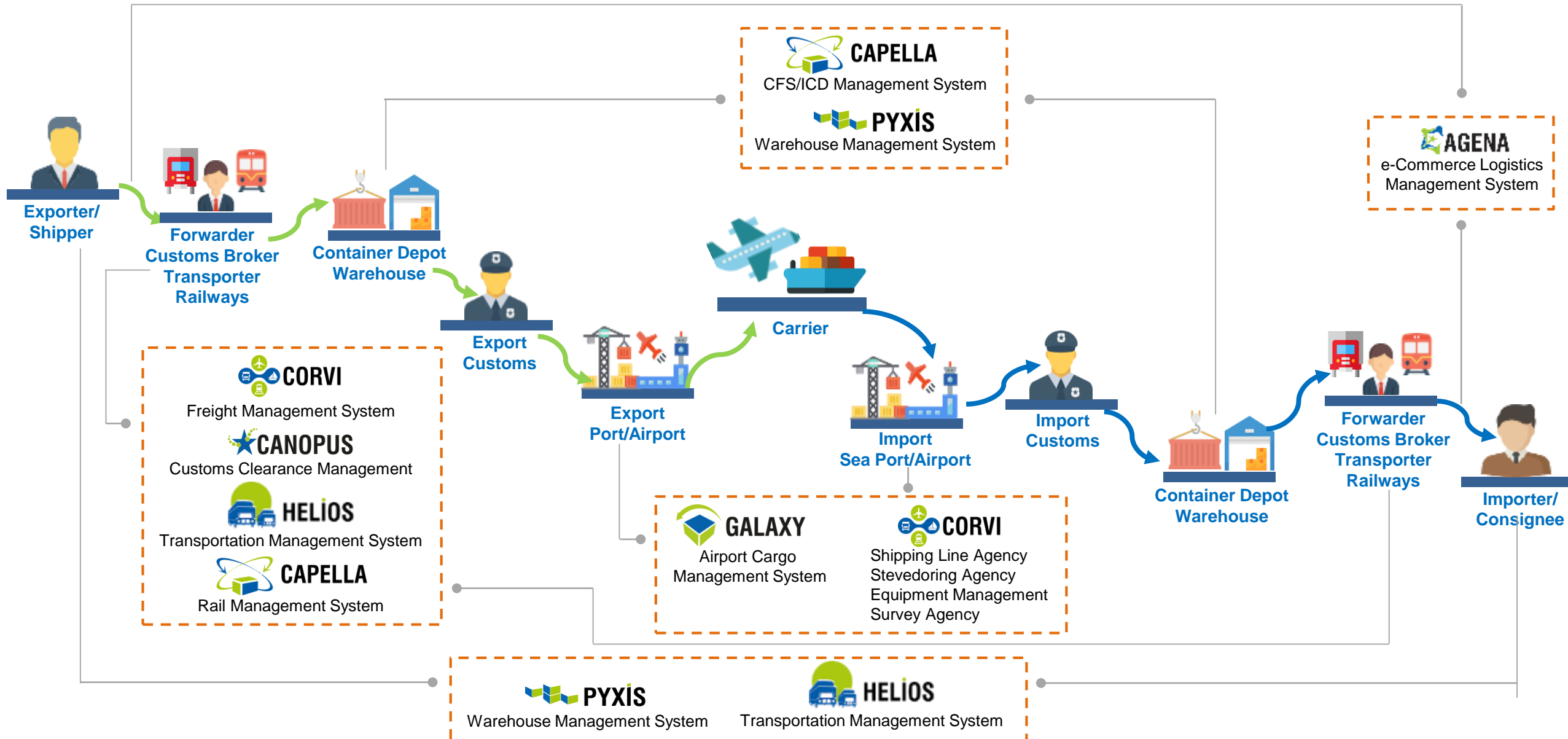
- **Enterprise Solutions** automating the internal business processes of Logistics Service Providers and Users
- **Community Solutions** which help various players in the Regulatory and Logistics value chain to communicate and transact with each other electronically





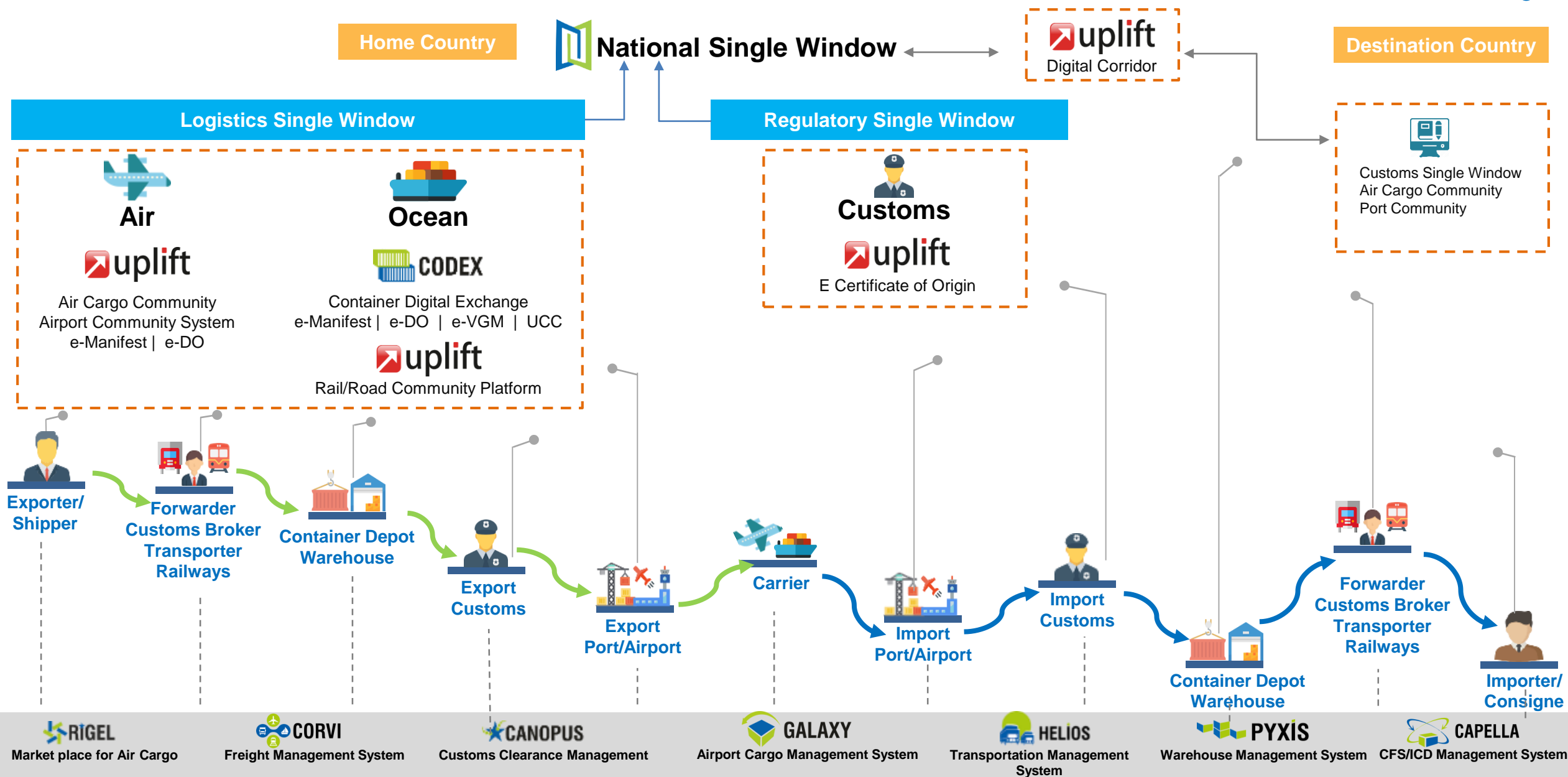


# Enterprise Solutions: Comprehensive Turnkey Offerings

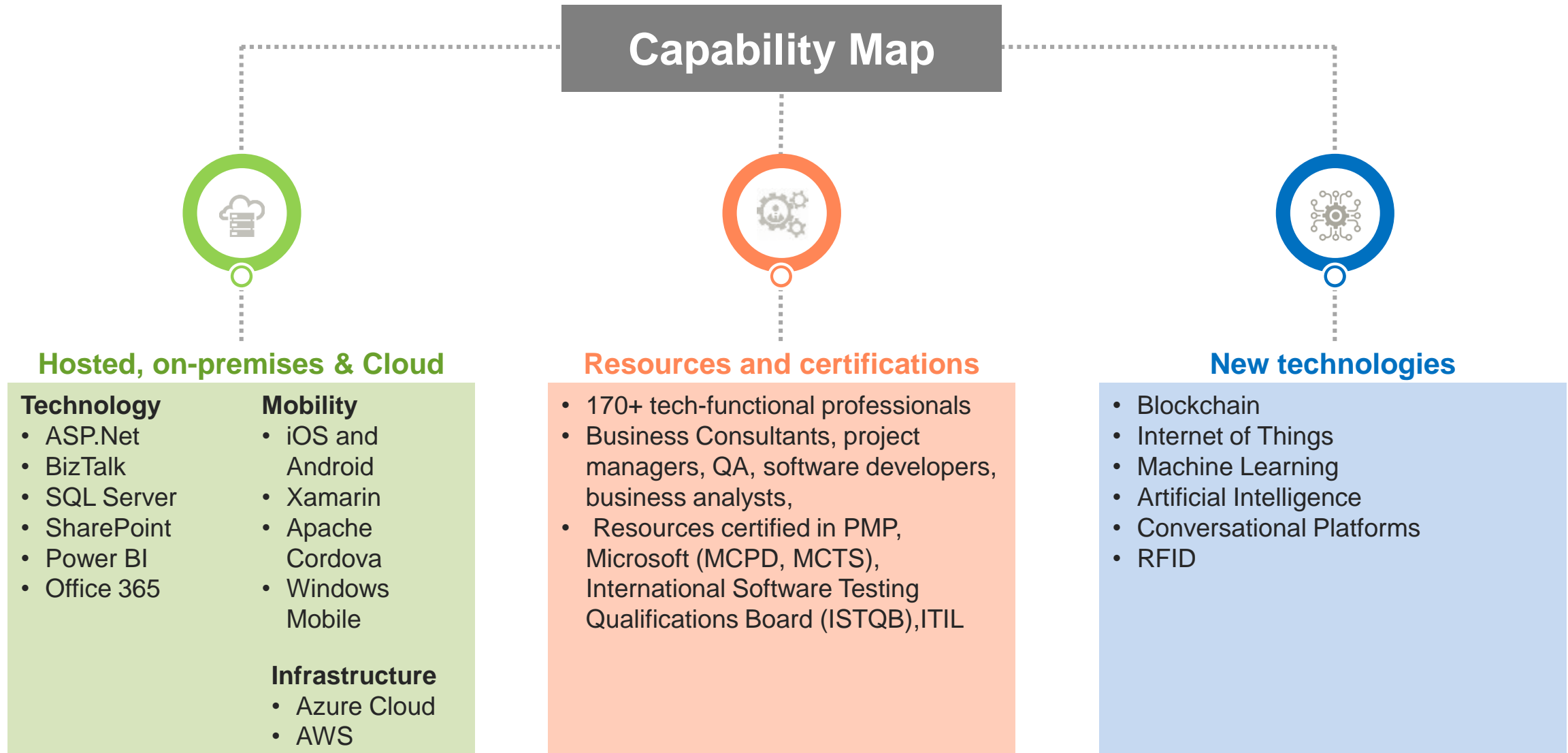




# Trade Facilitation Platforms: Full Services Play









## Technology

### **PING – Machine Learning**

- Document to EDI Converter Service
- Trade Documentation Service
- Cargo Track and Trace Service
- Rate Management Service
- Freight Audit Support

### **Blockchain based Digital Corridor**

- Developed first digital air freight corridor between India and Netherlands to optimize flow of cargo data.



## Products

### **Innovation**

- RIGEL - India's first online e-Booking platform for the air cargo industry

### **International Acclaim**

- Case study published in "Supply Chain Management" Journal by Kellogg's Business School
- Considered in Top 10 innovations by KPMG



## Industry Engagement

### **Centre of Excellence (CoE) & Research**

- CoE for IT in Logistics along with Chartered Institute of Logistics and Transport (CILT)
- Commissioned industry research on Technology Adoption in Logistics Industry and Technology Survey for Indian Logistics Industry

### **CLEAR VIEW**

- Thought Leadership Summit for Air Cargo is a first of its kind interactive platform



# Accolades: Best IT Solutions Provider YoY



2016  
2014

**IT Provider of the Year**

**CII Industrial Innovation Awards - Winner**

2018



The **30** Most Preferred Tech Workplaces

2017



2017

**eProject of the Year at United Nations, Geneva**

2016  
2015



**Best IT Solutions Provider**

Top **25** Fastest Growing Companies serving the Logistics Industry

2017



**UPLIFT – India's first multi-modal cargo community system**

Journey Towards Excellence – CODEX Endorsed by Indian Customs



**Kale played an important role in getting India to rank 6th in eAWB adoption globally.**



2018



**CII - Top 25 most innovative cos in India**

**Supply Chain IT Solutions Provider**



2014

**75% reduction in container dwell time with CODEX**



**Best SCM Solutions Provider**

2011  
2012  
2015





# Industry Alliances



Global



United Nations Centre for Trade  
Facilitation and Electronic Business



World Customs Organization  
Organisation Mondiale des Douanes



*the global voice of  
freight logistics*



IPCSA

International Port Community  
Systems Association



Regional/  
Local



FEDERATION OF INDIAN  
EXPORT ORGANISATIONS  
Set up by Ministry of Commerce, Government of India  
ISO 9001:2008 Certified



National Association of Container Freight Stations



Confederation of Indian Industry



Federation of Freight Forwarders' Associations in India  
*Empowering The Freight Forwarders*



Technology

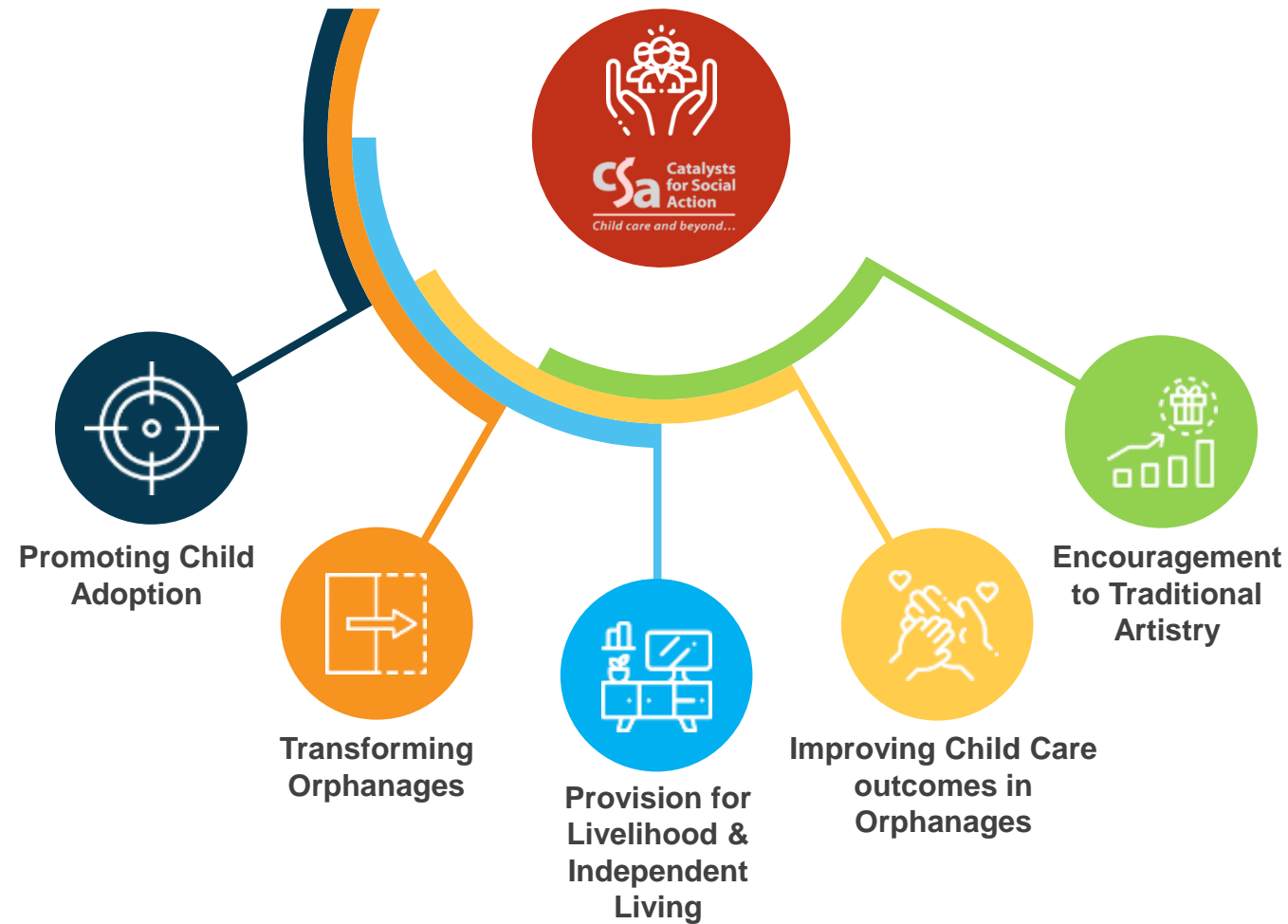




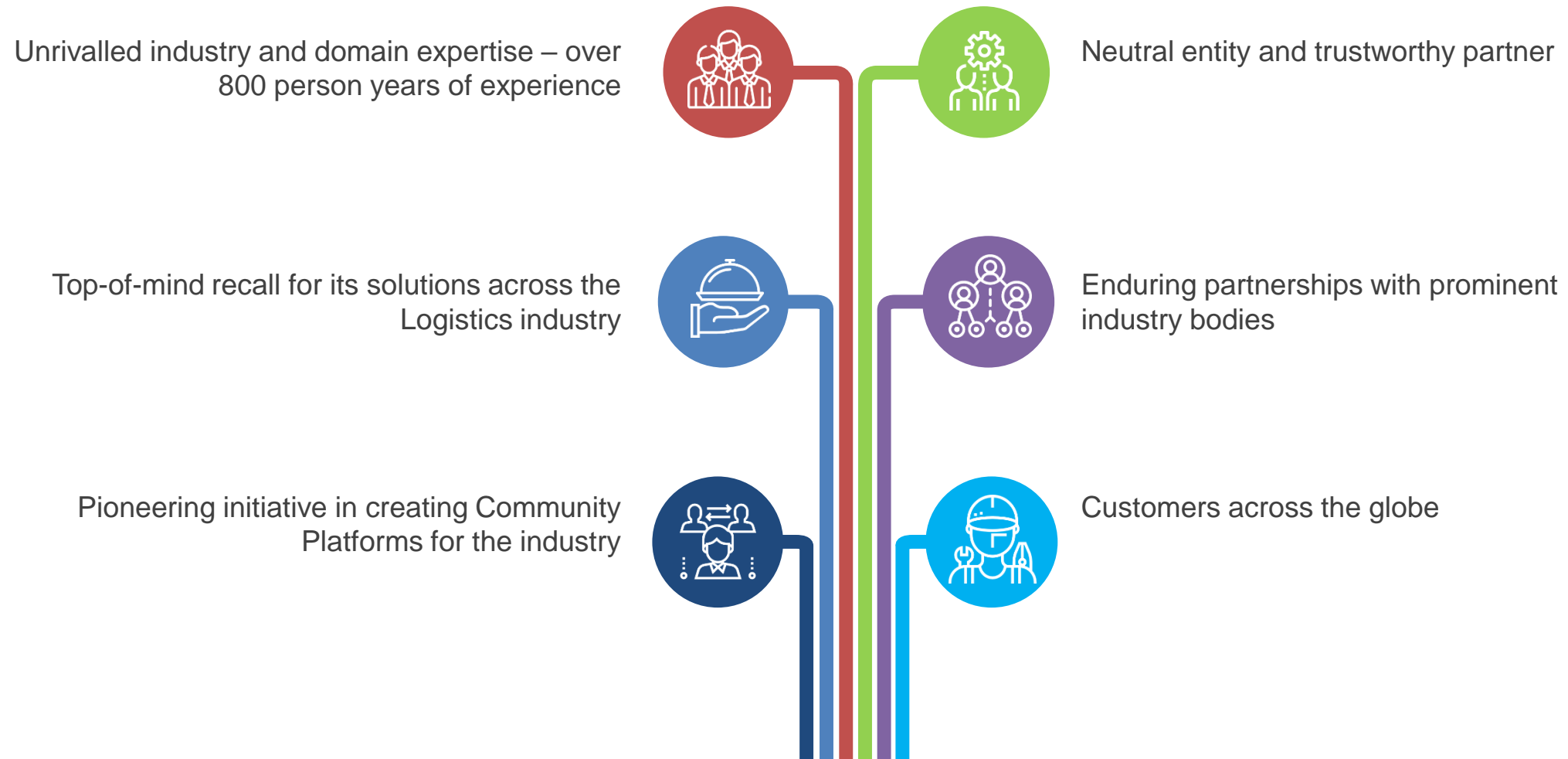
# We work with Leading Government and Logistics Entities

## Connecting with the Fortune 500 list



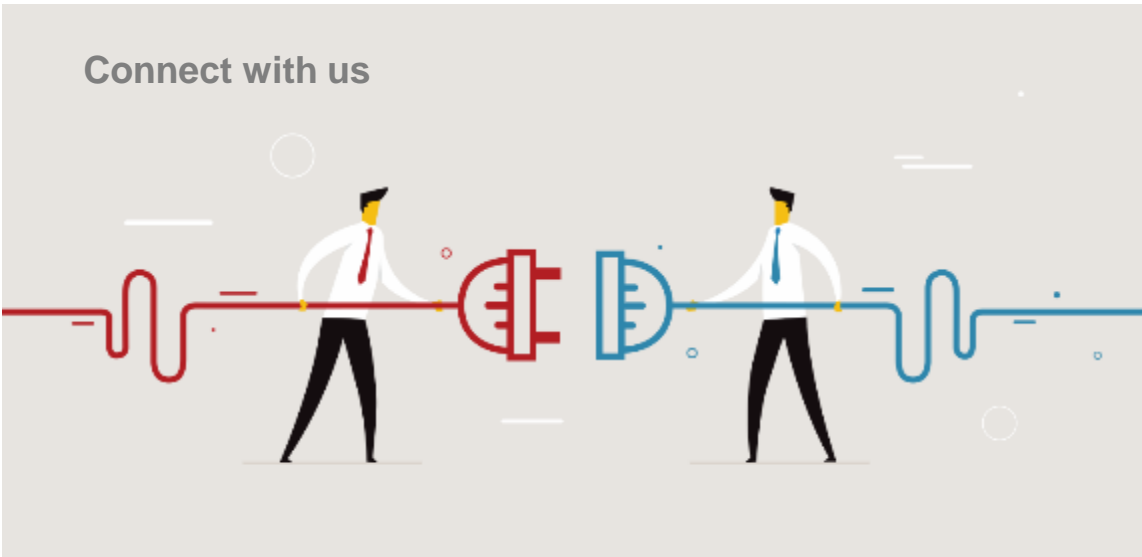


Kale Logistics Solutions supports 'Catalysts for social action' (CSA) is an Indian NGO (non-governmental, social development organisation) with a mission to create a brighter future for orphans in need of care and protection.



# Thank You

Connect with us



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