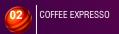


ONE TEAM | ONE MISSION | ONE GOAL















Hello Kale'ites,

Our new financial year is truly a harbinger of hope. After two long and tedious years, we are almost in a non-Covid environment. Over the past two years, we've all undergone a lot, but more importantly we have learnt to deal with various factors both on the home and work front.

As Benjamin Franklin had said, "By failing to prepare, you are preparing to fail". Anything and everything that you wish to do should start with a plan. It can have 2 or 400 items, but there has to be a plan. It can be a project plan, a checklist, a to-do list, whatever; but unless you write and share it, chances of success will remain slim.

The next important sign is obviously "Walk the talk"—this means carrying out the activities as detailed in the plan. Most of the problems we face are that we create a plan and commit a delivery to the client. Something unplanned comes up, and we don't update our plan and inform our client about the changed plan. And guess what, the client is unhappy, there is a lot of pressure on all of us and in any case we still need to deliver. So let us make it a matter of pride "To promise what we will deliver, and deliver what we promise". This has to be sacrosanct.

The second item we cannot compromise on is Quality. Whatever work we do have to be picture perfect. Anyone receiving our deliverable, be it an email, a brochure, a SRS or a functional module, should sub-consciously know and feel that if it's coming from XYZ, it will be perfect. This will only happen if we have pride in ourselves. Anything less than this should be considered a personal insult. If each of us cracks the above two-planning and quality-there will be no stopping us, as individuals or as an organization. I have complete faith that most of us have it in us to adhere to the above and to mentor others towards it.

All the best!

Rajesh Panicker Co-Founder, Director

EDITOR'S NOTE

We are not a team because we work together. We are a team because we respect, trust, and care for each other.

- Victoria Erickson

Dear Kale'ites,

Effective teamwork begins with cooperation and having the same goals leading to a good psychological climate. Ideal team members are aware of each other's tasks, talents and abilities, which signifies interest and respect for one another. Open dialogue and comradeship are the characteristics of a dynamic team. We at kale value this the most.

When your team becomes your friend, you can achieve the impossible.

GO wishes you all a year filled with camaraderie and new learnings!

QVA

- What is success according to you?
- If you could add one thing to office, what would it be?
- Who is your inspiration and why?
- What has Lockdown taught you?
- One thing you would tell your younger self?
- What would you do with your "15 minutes" of fame?
- How do you unwind?
- What would a "perfect" day look like for you?
- Two things you would like to change about yourself?
- What are the failures in your life you are proud of?

- Success to me means achieving something which is out of my comfort zone.
- Our office has evolved so beautifully in this span of 11 years and it will continue to do so as we empower each other.
- My Daughters. They dare to face and overcome the challenges they come across.
- Don't take life for granted.
- You had it but you didn't know it.
- In my small way, try to help the weavers and the artisans get their monetary due.
- Insta reels, spend time with my family, my pet dog and some reading.
- Relish a lovely brunch prepared by my daughters and catch up with their college gossip, enjoy a lazy afternoon and, in the evening, binge-watch my favourites.
- Overthinking, Time management.
- I do not consider an event a failure. I consider it as an attempt, and in case you feel there is scope for improvement or you haven't given your 100%, then give it a second chance or move on.

Connect with **Meenakshi Nadkar,**Manager (Account Management), a
woman of substance, Up close and
personal.



Role of Cybersecurity in Today's World

Cybersecurity refers to the body of technologies, processes, and practices designed to protect networks, devices, programs, and data from attack, damage, or unauthorized access. Cybersecurity may also be referred to as information technology security.

As early as March 2013, the nation's top intelligence officials cautioned that cyber-attacks and digital spying are the top threat to national security, eclipsing even terrorism. As the volume and sophistication of cyber-attacks grows, companies and organizations, especially those tasked with safeguarding information relating to national security, health, or financial records, need to protect their sensitive business and personnel information.

Threat to Cybersecurity

For an effective Cybersecurity, an organization needs to coordinate its efforts throughout its entire information system. Elements encompassing are:

- Network security
- Application security
- Endpoint security
- Data security
- Identity management
- · Database and infrastructure security
- Cloud security
- · Security for mobile devices
- · Disaster recovery/business continuity planning

Maintaining cybersecurity in a constantly evolving threat landscape is a challenge for all organizations. Using artificial intelligence (AI) and machine learning in areas with high-volume data streams can help improve cybersecurity in major categories. Other benefits of automation in cybersecurity include attack classification, malware classification, traffic analysis, compliance analysis, and more.

National Institute of Standards and Technology (NIST) recommends adopting continuous monitoring and real-time assessments as part of a risk assessment framework to defend against known and unknown threats. One of the most problematic elements of cybersecurity is the evolving nature of security risks. Issues include ensuring all elements of cybersecurity are continually updated to protect against potential vulnerabilities. With more data being collected, the likelihood of a cyber-criminal who wants to steal personally identifiable information is undeniable.

Cybersecurity programs should also address end-user education, as employees may accidentally bring viruses into the workplace on their laptops or mobile devices. Regular security awareness training will help employees do their part in keeping their company safe from cyber threats.



Crafting new lanes of passion and discovering endless prospects

Hobbies bring joy and enhance our lives, and an opportunity to learn new skills. The world is full of wonderful, exciting activities we can explore and adopt as our own. All of us are unique. Therefore, our interests and hobbies vary. But once we find a hobby that we are passionate about, it becomes part of our lives and captivates us in a very unusual way

Ashutosh Nadkarni has cultivated his interest in varied fields. He volunteers to help others by associating himself with a prestigious organization like PMI, a Seattle based NGO that focuses on Project Management. India has around 11 chapters, and he is part of the Pune Chapter, also known as the Pune-Deccan India chapter. PMI offerings include globally standards, certifications, online courses, thought leadership, tools, digital publications, and communities

Alongside PMI, the Chapters conduct events to promote Project Management, like organising webinars and seminars, for professionals, conducting various competitions and engagements with students to inculcate Project Management concepts. PMI Pune Chapter has also conducted various CSR activities like river cleaning, school kit distributions and donations to the Army. Ashutosh is serving as Vice President - New Initiatives in a volunteering capacity.

He has another side to himself, the **Blogger**. He likes to pen down. Here I shall say, type away his thoughts. Due to work pressure, he could not find time to cultivate his passion, but lockdown became a blessing in disguise, and he resumed blogging again. His blogs have deep sights on the complexities of life. We hope to read more of his blogs.

Recently, he added another feather to his cape. He started trying his hand at editing videos, which began with his daughter's birthday and further developed with him editing Kale's tenth anniversary celebration video.

When your hobby benefits not just you but many others, it becomes more than a hobby and turns into a cause. Absolutely true here.

GO wishes Ashutosh many more feathers to his cap!



The world of Café in Dubai

Whether it's a latte or a double shot of espresso, Dubai is ready for your cravings with a dash of exotic ambience and a trace of exploring some adventure.



Arabian Tea House: The Café's ambiance revolves around the rich culture and hospitality of the people of the Arabian Peninsula. Arabian Tea House Café is an oasis of quiet and calm for both tourists and residents of Dubai.





MAKE Café: Café/business hub in the heart of Dubai Marina. It's not only a place to meet but hosts a calendar of events that promote entrepreneurship, technology, and design. Customers can choose from different packages that include hot drinks, food, and internet access to make their visit easier on the pocket.

Q Al Fattan House, Jumeirah Beach Residence (JBR), Dubai | © Open from 8 AM to 8 PM.



Hard Rock Cafe: This iconic establishment has all the hallmarks of HRC culture found in other Hard Rock Cafes, including Rock Shop, which features trendy fashion items, rock memorabilia, and live music to set the mood. Keep in mind that the cafe doesn't accept reservations on certain days of the week including Thursdays, Fridays, and public holidays.

▼ Zone 8A, Dubai Festival City Mall? near Marks & Spencer, Dubai | ⊕ Monday – Sunday, 12 pm to 2 am



Lime Tree Café and Kitchen: The decor and interiors of the place spin off a New York café kind of vibe and is known for healthy and organic dishes. Drop by for breakfast as they open early and devour some delicious organic eggs.

The café is situated in 3 distinct locations, Sheik Zayed Road, Jumeirah, and Al Quoz.

(E) Open from 7 AM to 10 PM



Reem Al Bawadi: Looking for somewhere with a distinctly Arabian atmosphere, then you are at the right place. The menu is huge, with all the regular Arabic offerings as well as some classic American dishes.

This café is located in 3 different locations, Dubai Marina, Downtown Dubai, and Sheik Zayed Road

Open from 6:00 AM to 3:00 AM







Tea Junction and Café Lounge: The beauty of this place lies in the fact that it's quite an architectural wonder, the exterior if looked at from any angle looks like a teapot, A close encounter and an eye for detail, will unleash you to yet another well-thought-of and colourfully adorned glass frames that showcase a huge alphabet "T".

Pehind the Movenpick Hotel, Dubai | Popen from 8:00 AM to 2:00 AM



Lila Cafe: Nestled among the high-rise offices of Tecom Lila is an ideal lunch spot. The menu ranges from breakfasts to salads, sandwiches, and pasta, plus an open buffet and sweet section. The menu changes after 7 PM to include dinner meals.

• TECOM Dubai | • Open from 8:00 AM to 3:00 AM



Piccolo Mondo Bay: Piccolo Mondo Bay Dubai is very famous for its lavish interior and surroundings with its atmospheric backdrop of the house and chilled-out music.

Trade Centre Area, Dubai | This unique place is open 24 hours



Sultan's Lounge: Choose from an international menu of delicious breakfast, lunch, dinner, snacks, and desserts, or enjoy the wonderful afternoon tea Relax and savor a tempting selection of teas and coffees amongst elegant nineteenth-century Ottoman-inspired surroundings.

Umeirah Zabeel Saray | 🕒 The best thing about this place is that it remains open for 24 hours



Filli Café: The company was founded by Rafih Filli, a young Indian entrepreneur whose main aim was to create and build a place where friends can come and meet, relax and enjoy. Stick to the signature Filli Tea - or try something different with a cup of Zafran Tea, Ginger Tea, Black Tea, etc.

Situated in 3 different locations, Mamzar, Quasis, and Al Makhnool Road. | Open from 10:00 AM to 2:30 AM



CONGRATULATIONS AND JUBILATIONS!!!

As you embark on a new chapter of your life, Kale family joins in wishing you happiness to keep you warm through every phase of your life.



Akshay Chavan with his significant other

CONGRATULATIONS ON THE NEW ARRIVAL

Shahbaaz Khan, Abhishek Mishra & Suchita Patil are blessed with a baby. (A little bit of heaven sent down like a twinkling star, you can wish on.)



EMPLOYEE OF THE MONTH - WINNERS



February 2022 **Amol Deshpande** Development Team



February 2022 **Shivender Verma**Practice Team



March 2022 **Tanya Mishra** Practice Team



March 2022 **Shubhankar Lipare** Development Team



April 2022 **Akshay Bhoyar** Testing Team

ACTIVITIES



Women's Day Celebrations was conducted in the hybrid format on 08-Mar-22.



Webinar on Cancer awareness held on 28 Feb-22.

GO congratulates all the teams who are working non-stop to meet the deadlines and play a crucial role in building Kale Logistics Solutions into a World Class Institution itself. There have been teams who have collaborated to help the projects Go Live with their dedication and domain. GO commemorate our champions.

Lucknow Airport (ACS): Narendra Bisht, Pryaranjan Heer, Omendra Yadhav, Praveen Pandey, Rupesh Sidpara, Venkata Swamy, Amit Manjrekar, Mohan Limaye, Charu Agarwal, Mandar Utekar, Sushil Gangal, Sayli Choudhary, Akshata Badgujar, Ishwari Jagtap, Archana Nachnani, Pritesh Raikar, Ankita Jadhav, Shoaib Shaikh, Takshashila Gawle, Santosh Singh, Ranjit Virdi, Ranjan D'silva, Minal Mane, Poonam Noorani, Bhagyesh Kesarkar, Dravin Chauhan, Saurabh Pawar, Anilkumar Gadiparty, Ansul Tripathi, Nooti Rao, Venkatesh Pillamari, and Yasha Gupta.

GMR Hyderabad Airport (ACS): Narendra Bisht, Rupesh Sidpara, Ranjit Virdi, Mohan Limaye, Mukesh Ranjan, Shruti Thakur, Shoaibh Shaikh, Ansul Tripathi, Avdahut Barate, Poonam Noorani, Saurabh Pawar, Archana Nachnani, Mukesh Mudholkar, Pryaranjan Heer, Mohammad Junaid, Sushil Gangal, Venkatesh Pillamari, Abhishek Uttekar, Mohan Talasila, Bhagyesh Kesarkar, Divya Tophakhane, Indra Kumar Vaishy, Kalyankumar N, Varsha Kanjrekar, Sayli Choudhari, Anilkumar Gadiparty, Ankita Jadhav, Shahbaaz Shaikh, Pramodkumar Pandey, Jignesh Patel, Shahbaaz Shaikh, Pramodkumar Pandey, Santosh Singh, Jignesh Patel, Pritesh Raikar, Tanya Mishra, Preeti Gupta, Komal Shevkar, Kalyani Nerkar, Yasha Gupta, Pritesh Raikar, Preeti Gupta, Komal Shevkar, Kalyani Nerkar, Sushant More, Takshashila Gawale, Prity Kumari, Kuldeep Rajput, Gunjan Bansal, Omendra Yadav, and Muneer Hameed.



GO BRAINER

Dear friends, the latest Unscramble for you. It has few letters and you have to guess the word. What are you waiting for? Test yourself, decipher the words and send us your answers as fast as you can.

Unscramble

Three steps to win an exciting hamper
Step one- fill the correct answers
Step two- take a snapshot of your responses
Step three- shoot it to <u>renuka.malhotra@kalelogistics.com</u>



Winner of the FEBRUARY 2022 GO Unscramble is Amey Shahare. Congratulations Amey!





Fortune Cookie

The day you are born shines the brightest for you and your loved ones. Some inspiring quotes according to your birth date. GO hopes it brings a smile to your face and hope in your heart.

- No-1 Always dream and shoot higher than you know you can do.
- No-2 On a parched land a drizzle feels like rain.
- No-3 Every problem has a solution; it just needs another perspective.
- N0-4 A man cannot be comfortable without his own approval.
- No-5 Freedom is the oxygen of the soul.
- No-6 Nurturing has the ability to transform people's lives.
- No-7 The only true wisdom is in knowing you know nothing.
- No-8 The world is a contradiction, the universe is a paradox.
- no-9 Honesty is the first chapter in the book of wisdom.



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