



# Redefining Business Acumen with Domain Expertise

# FROM THE LEADERSHIP DESK



Out there beyond that horizon, your dreams await you. And if you don't chase them someone else will.

-Anonymous

Dear Colleagues,

As we at Kale, head towards completing a decade in serving the Logistics industry, it's time to reflect on our past and draw inspiration from it to move ahead. Collectively, as a team, we have taken significant strides towards achieving our vision. We have a great team of people who are skilful, passionate and ambitious which has strengthened our core Values. The young and energetic talent at Kale provides us with the energy and vigour to scale greater heights. With our new ideas and innovative approach, we surely are on the right path.

I would like to commend the HR team, for coming up with new ideas to engage everyone in the team building and bond enhancing activities. I am looking forward that all of us will engage in these activities and the upcoming Kale KPL will get maximum support and participation.

As we soon leave 2019 behind I wish 2020 will bring us all unprecedented success!

Good luck and all the best!

Vineet Malhotra
Director



#### Every ending is a new beginning.

It is said, "Knowledge is Power". This quote has versatile shades of application and holds good in several contexts. Knowledge and Domain Expertise makes one more capable, superior and sophisticated in today's business world. And the theme of this issue of GO magazine and also one of the four core values of our organisation. As we near the yearend, it is time to ponder on this core value and work on how we can build this further.

This issue of GO has complied together some interesting articles and stories from within the team. We would like to thank each one of you who has contributed to this magazine and we look forward to more contributions for the next issue.

Bonne lecture!

What would you do with your "15 minutes" of fame? - Help as many people I can

Which according to you, is the new technology that will transform the future? - Al

You learn of a last-minute business trip, what do you do first? - I am always prepared for all the challenges and opportunities.

If you were to tell one person "Thank You" for helping me become the person I am today, who would it be and what did they do? – MOM, she has always been my pillar of strength.

What would a "perfect" day look like for you? - When the day goes according to the plan.

What are the failures in your life you are proud of? - Missed going to an engineering college yet here I am working with the engineers.

One word that comes to your mind when you enter your office? - Good yibes

What is a success according to you? - When I can smile.

Shahbaaz Khan, Senior Associate QC, is a persona filled with fire and passion to reach for the stars. You know him as a colleague know him better as he gets personal and upfront in Coffee With...





# Importance of Domain Knowledge

knowledge is valuable to us, and it greatly aids our relationship with the client. Having only a good technical background is not enough to provide good quality. The most prevalent reasons for difficulty or delays are lack of business knowledge, resources, time and the presence of varying restrictions.

The better you understand the domain, the easier it is to build elegant systems. Domain knowledge and long-term visions give meaning to your everyday work. Getting your hands dirty: experience, to make the most out of your experience, you should always pay attention to the surrounding context of your current project. Don't just focus on that piece of code you are working with. Try to understand how it's being used and how it fits in the overall system. In short, be mindful about what you are doing, why you are doing that, and the downstream impacts. Start focus on the other side of technical skill: gaining domain knowledge and forming long-term visions.

One key effect that rich domain knowledge has on memory is to increase the speed of processing for domain-specific information. Secondly, rich domain knowledge enables more competent strategy use. Finally, rich domain knowledge can have nonstrategic effects, that is, diminish the need for strategy activation.

Let's look at ways to gain business domain knowledge:

- Understand business requirements knowledge of the functional flow of business processes and business rules will be helpful.
- Identify missing or incomplete requirements if there are additional details or inconsistency, find those issues early.
- Apply effective test design techniques -Identify risks and apply a risk-based test design technique to prioritize test cases based on business criticality.
- Issue prioritization knowledge of likely application use will tell a test analyst whether a given defect is trivial, significant, or critical.
- Use the Whys Technique: The Why technique means asking: 'why'. It's will be effective in understanding the context of your work.
- Pick senior engineers' brains: the longer an engineer has been on a team, the more they know about the domain and the more opinionated they are. Try to learn as much from them as you can.
- Building a solid technical foundation: strong refactoring skills helps you find the best way to
  gradually and safely transform the system from its current form to the vision you have in mind.
  Improving technical skills makes us good implementers and a problem solver in mind. Improving
  technical skills makes us good implementers and a problem solver.



# **Indulging with passion**

Creativity doesn't wait for that perfect moment. It fashions its own perfect moment out of the ordinary ones.

-Anonymous

Permission to be creative only needs to come from one person – you. If you're inspired to be creative. Creativity doesn't need to be a Herculean event, but it does need consistent fostering. Kalyan Kumar, our colleague is one such person. A multi-faced personality, he is a good cook, a great sculptor and passionately pursues travelling to the pilgrimages.

Let's begin, with his sculptor making. He was born on Ganesh Chaturthi hence his father to thank Ganesha in his special way started sculpting Ganesh Idol for the puja. Taking tradition forward Kalyan Kumar has been making the idol since he was in grade nine. The process is a tedious one from sieving through for finer sand to drying the sculptor it easily can take three to five days. He wants to experiment with colours now and maybe try his hand in sculpting various other things.

His other passion is cooking and our office is witness to it. He makes the best Gulab Jamuns. He started experimenting with the culinary art, once he started living alone and today it's his biggest stress buster. He cooks quite a few dishes in a jiffy and his friends look forward to such treats.

His third but not less important is his dream to travel to all the pilgrimages in India. He has been quietly pursuing this passion too. Whenever an opportunity arises, he quickly packs up his bags and leaves to seek blessings and thank almighty. It gives him immense peace and happiness to travel to places like Trimbakeshwar and many more.

GO, believes we all are bestowed with a passion to follow and it should be pursued with all the dedication, for these, are priceless jewels of life.

Meet Kalyan Kumar our Sr. Programming Analyst in Team GALAXY. He is one man who is apt at wearing different hats. From coding to idol making to dishing out sumptuous dishes he does it all. Read about his passions and aspirations.





# An adventure called Europe

Europe is considered to be separated from Asia by the watershed divides of the Ural and The Caucasus Mountains, the Ural River, the Caspian and Black Seas and the waterways of the Turkish Straits. From east to west, Europe is a mixture of cultures, languages, heritage, architecture, and customs all across the continent. Travelling always broaden your vision and the trip was an eye-opener for Sushma Naik, our very own HR. The very first thing she learnt is to always remember the four P's while travelling abroad- Passport, personal belongings, patience, punctuality.

### The Journey begins-

As they were travelling throughout Europe via bus there was a lot of excitement and apprehension. But once the journey began it was a thoroughly enjoyable experience. As the plane landed in Milan, the sky was bluer than blue and the sun was his glorious self. Everybody was taken to the hotel to freshen up and as everybody descended from the hotel a huge luxury bus was waiting for them. The friendly driver was going to be the travel in-charge now. The journey began and the first destination was – Leaning Tower of Pisa. It was an awe aspiring sight and the mood was set for the journey ahead. Florence was the next halt after a night in Milan.

#### From Florence to Rome

Florence was as beautiful as its name from there the next destination was Rome. The Heraclius monuments validated the proverb, "Rome wasn't built in a day". Vatican- the smallest country in the world, houses great masterpieces of Michelangelo and Bernini. The ancient ruins of Roman Forum were dripping of rich history and the time spend walking next to Colosseum left everyone spellbound.

# Cities embedded with romance and crystals

Venice was the next destination and the gondola ride can never be forgone neither can the walks through the small lanes of one of the most romantic cities of the world can be missed. As the bus took its route to its next destination in Austria, Innsbruck. It's called a poor man's Switzerland and no wonder it's no less beautiful or captivating. The hotel was located at the highest point; known for winter sports. Innsbruck is not just known for its scenic beauty it also houses world-famous Swarovski Crystal Museum. It was a moment of pride to see the depiction of Taj Mahal and Chetak - a cartoon character in crystals.





#### Countries with scenic beauty and history

Later, on the way to Switzerland, the bus crossed the rich city of Vaduz and Mount Titlis was the next destination. To reach the top, Rotair- the world's first rotating cable car had to be taken. The City of Lucerne, the Lion Monument, a chapel bridge is some of the beautiful spots not to be missed. After a surprise party, the next country to be visited was Germany. The bus sped through the dense forest called a Black forest. Oh Yes! the black forest cake is named after it and the authentic cake available here is nothing like we get in India, it's bitter with the dash of rum. This forest consists of pine trees with tall shadows lurking behind giving it a sense of denseness. Near to this forest is a cuckoo town where the cuckoo clocks are built and interestingly, each clock built there has a history attached to it.

### Cities upholding masterpieces

The next destination was Brussels. The world-renowned Grand Place, the central square of the city; housing Atomium, Mannekin pis statue which prides itself of being stolen some seven times and is a symbol of Brussels today cannot be missed. After the rich dose of history, Paris, the city of fashion awaited. Eiffel Tower can be seen in its full glory at night as the beams of light directed from the bottom towards the top, illuminates the Eiffel Tower from the inside of the structure. Louvre Museum houses some of the best art pieces along with Mona Lisa, the oldest Chapel Église de Saint-Germain-des-Prés are some of the must see places in Paris.

Paris was the best place to end the wonderful excursion. The flight back home was bittersweet as heading home is never bad but the end of a vacation is never good.

Things to remember, while travelling in Europe.

- Practice a few phrases before you arrive and use them with locals if you feel comfortable. In most cases, they'll
  appreciate a tourist trying to speak the local tongue.
- You don't want to be that tourist standing out from the crowd with bad manners or loud exclamations, so observe
  what the locals do and follow suit.
- Europeans value their lunch breaks and midday meals often extend over hours. So you may find a ticket office or post office is closed from noon until 2 pm.
- Ask locals at the bar for their recommendations of where to eat and drink, or read online. It's locals who know their city—the best place to have a picnic, the best view of gargoyles, the best place to catch the underground music scene.
- Choose a smaller town with its city centre, and one that doesn't get as many tourists, but are still just a short train ride away from the main hubs it will be cheaper and fun.
- Don't miss the tours and excursions galore. In Europe, the guides are quite knowledgeable and it's a great way of introducing oneself to the local culture.





# Employee of the Month



Ninad Thosar - August 2019



Sangeeta Vijayan - September 2019



Nagarjun Peri - October 2019

# Diwali celebrations



# Blood donation camp





# Glimpses of Kale's 9th Anniversary Party





# **CONGRATULATIONS AND JUBILATIONS!!**

As you embark on a new chapter of your life, Kale family joins in wishing you happiness to keep you warm through every phase of your life.



**Braja Das with his betterhalf** 

# **CONGRATULATIONS ON THE NEW ARRIVAL**



Dipesh Pansurya, Devesh Mishra, Vinod kadam and Sandesh Haldankar are blessed with a baby.





GO congratulates all the teams who are working non- stop to meet the deadlines and play a crucial role in building Kale Logistics Solutions into a World Class Institution. There have been teams who have collaborated to help the projects GO Live with their dedication and hard work and GO honours them.

# 1. Celebi Istanbul - Ataturk Airport went live on 01 Oct 2019.

Under the guidance of Mr Mukesh Ranjan. The team comprised of Santosh Singh, Archana Nachnani, Rachanesh, Nitin Kumar Pant, Mugdha Karandikar, Pramod Kumar Pandey, Krunal Jain, Shilpa Chaudhari, Phoolchand Choudhary, Milind Raut, Preeti Gupta, Sangita Khainar, Pawan Chand, Monik Mandavia, Pavan Pol, Ansul Tripathi, Kalyan Kumar, Sonal Raje, Shahbaaz Khan, Ankit Visariya, Jignesh Patel, Surekha Thakur, Swati Sinha, and Vihang Sawant

# 2. Siginon - Kenya Airport went live on 01 Nov 2019

Under the guidance of Mugdha Karandikar. The team comprised of Santosh Singh: Archana Nachnani & Rachanesh, Pradeep Kumar Periwal, Kalyan Kumar, Monik Mandavia, Dipali Rane, Mukesh Swain, Vivek Potdar, Ritu Yadav, Suvarna Avhad. Sonal Raje, Shahbaaz Khan, Ankit Visariya, Jignesh Patel, Surekha Thakur, Swati Sinha, and Vihang Sawant.

#### 3. Hartsfield-Jackson Atlanta International Airport - USA went live on 14 Nov 2019

Kale Logistics Solutions, as a technology partner to develop Atlanta first ACS system has been successful and went live under the guidance of Narendra Bisht. The team comprised of Amey Golatkar, Omendra Yadav, Sumit Parui, Suchita Patil, Arif Ansari, Krutanjali Phondba, Tushar Salunke, Vivek Mishra, Mohammad Junaid, Charu Agarwal, Chandan Sharma, Vijay Singh, Dipesh Panchal, Vidya Batavale, Ashmita Bhattacharya, Ranjit Virdi, Sanjay Pungaonkar, Mohan Limaye Santosh Singh, Monik Mandavia, Manish Pujara and Pryaranjan Heer.

- 4. GO congratulates Jagriti Singh & Priyanka Kapse for attaining ISTQB certification and enhancing their capabilities.
- 5. GO is happy to share that our annual event CLEAR VIEW 4.0 Thought Leadership Summit met with great success and has got highly positive reviews from the participants.



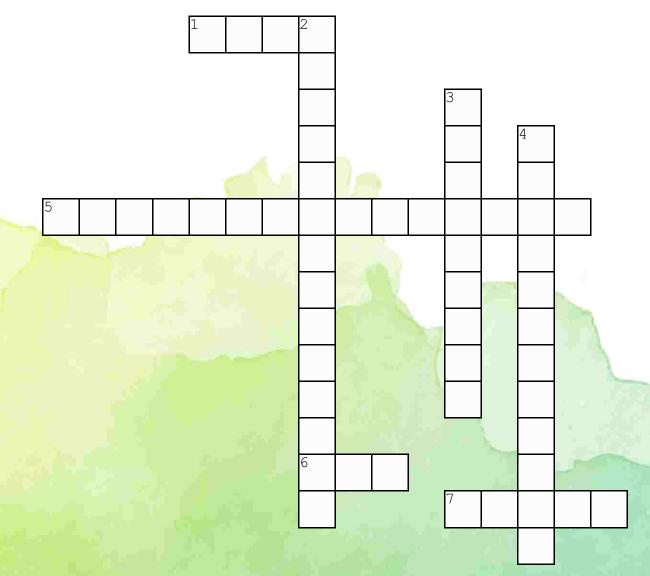




# Read this GO issue to know the answers to the below crossword below.

So hurry and email a completed crossword to: renuka.malhotra@kalelogistics.com or put it in the marketing drop box with your name and your team's name.

Winner of previous issue - Hemangi Prajapati



#### Across

- 1. Since which grade is Kalyan Kumar sculpting Ganesha idol?
- 5. What is the theme of the latest edition of GO magazine?
- 6. Who is one person Shahbaaz khan is thankful to?
- 7. Which was the last destination of Sushma Naik's Europe trip?

#### Dowr

- 2. What does better understanding of domain help in building?
- 3. What does skilful, passionate and ambitious people strengthen in an organisation?
- 4. Name the employee of the month for the month of October 2019

