



Kale Logistics
Technology that Transforms



Driving Innovation and Creating Value



KALE ON THE MOVE

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***Vision without action is a daydream;
Action without vision is a nightmare.***

– Japanese Proverb

VINEET MALHOTRA
DIRECTOR

Dear fellow colleagues,

It is amazing as to how time flies and it was the just the other day that we welcomed 2019. We are mid-way into the last quarter and close to completing the Financial Year.

New Year brings resolutions (alas, mostly to be broken later) and I am sure you all, like me, have made one or many resolutions. I have resolved to be "Fit" this year and halfway into the first quarter I am keeping it alive. How about you all?

To make our workplace livelier and to aptly reflect our working culture and ethos, I propose that we set up informal champions or groups within Kale who espouse a specific activity which others can look to learning from them. This issue of GO is dedicated to people within Kale who have displayed exemplary passion (and oodles of talent) to excel in their chosen interest. We need to get more such Kaleites to come forward and share their passion. I am sure we will see them more as we GO along.

The Kale family has always been a family first before being an organization. The camaraderie between seniors, the rest of the team and between different teams has ensured that we have overcome all the challenges over so many years of being together. I am sure the future will throw in many more hurdles to surmount and with hard work and zeal, we shall.

Wishing you all a great year ahead!

Vineet Malhotra

EDITOR'S NOTE



Innovation is the ability to see change as an opportunity – not a threat – Steve Jobs

This edition of GO is themed on our core value – INNOVATION. Like ripped denim, innovation has traditionally swung into and out of fashion; popular in good times and tossed back into the closet in downturns. Everyone is vying to create a collaborative workspace; truly enculturate innovative start up thinking deep into their organizations. In fact, innovation has become a core driver of growth, performance, and valuation. We need to view innovation as the most important way for us to accelerate the pace of change in today's global business environment. So rather than constantly chasing "the next big idea" in our industry, let's bring creativity and innovation to what you're currently doing – just a food for thought.

In this edition of GO magazine, like every issue, we bring you up-close to one of our colleagues in Coffee with section, this time meet Samiksha Jadhav the beautiful voice that greets you every morning when you enter office. Know the new YouTube rage Vivekanand Koli for his gourmet explores. Don't forget to read about our picturesque neighbour – Bangladesh in the Travelogue section.

Happy Reading!
GO Editorial team

Renuka Malhotra, Rajni Patwardhan, Sunil Gupta



If you were running for office what would your campaign slogan be?

If you are looking for perfection, look no further.

Is beauty only in the eye of a beholder or can we say somethings are universally beautiful?

Beauty is universal.

Which according to you, is the new technology that will transform the future?

In my field, to get a more sensitive phone which helps me to track calls will be a real help. Looking forward to such a technology.

If you could win any award what would it be?

Helpful person.

One word that comes to your mind when you enter your office?

Home

Use one word to describe your computer ability?

Painting on computer

What is the foremost thing you would put in your bucket list?

Travel to Mauritius

What keeps you going during tough times

The inner strength

Samiksha Jadhav, the beautiful voice which greets everyone is the Hello of Kale. Her polite yet assertive attitude comes very handy when he deals with varied people, clients, employees, vendors, interview candidates, etc. She takes the rapid-fire from GO team with the same spirit.





Internet of Things (IoT) and You

The alarm buzzes. It's 6 am, you are up and ready to welcome the new day. Your voice opens the shades of your room. The smart mirror in the bathroom tells you about the weather outside. Coffee starts brewing, lights start lighting up as you enter the kitchen. The display on your smart refrigerator shows you the possible breakfast recipes based on the groceries present inside the refrigerator and your diet. While you get ready, a device responds to your voice commands to read you your schedule & messages and turns on the TV to display the news. You hop into your car and drive to work on the least congested route suggested by it, making your morning perfect and stress free.

Seems like magic! Wouldn't you love to live in such a smart world?

All of this is possible because of a concept called the Internet of Things (IoT) which is nothing but a network of devices or 'dumb objects' which talk to you and each other using the internet. By combining these web-enabled connected devices with automated systems, it is possible to 'gather information, analyze it, and create an action' to help someone with a particular task, or learn from a process.

IoT extends internet connectivity beyond standard devices such as desktops, laptops, and smartphones to include home appliances, wearables, energy consumption devices, security systems, transportation systems and much more.

Although IoT is still in its infancy because the products don't always easily connect to each other and there are some serious security and privacy concerns that need to be addressed but it's predicted by the experts that connected machines and objects in factories, called Industrial Internet of Things (IIoT), will bring about a potential 'fourth industrial revolution'. By 2020, connected devices across all technologies will reach to about 20.6 billion. That's huge!

IoT has brought about a transformation in the supply chain and logistics industry as well. To give a practical example – Maersk, one of the biggest shipping companies in the world, partnered with Ericsson to install real-time monitoring across its entire fleet. This technology now allows Maersk's 3,00,000 refrigerated containers to transmit vital stats, such as temperature, location, and power supply via a satellite. The information is then sent to the cloud and analyzed in a central office.

Albeit a bit scary and unknown, the future with IoT seems fascinating and might potentially have a major impact on our lives, in the years to come.





Meet our own in-house vlogger – featuring Vivekanand Koli

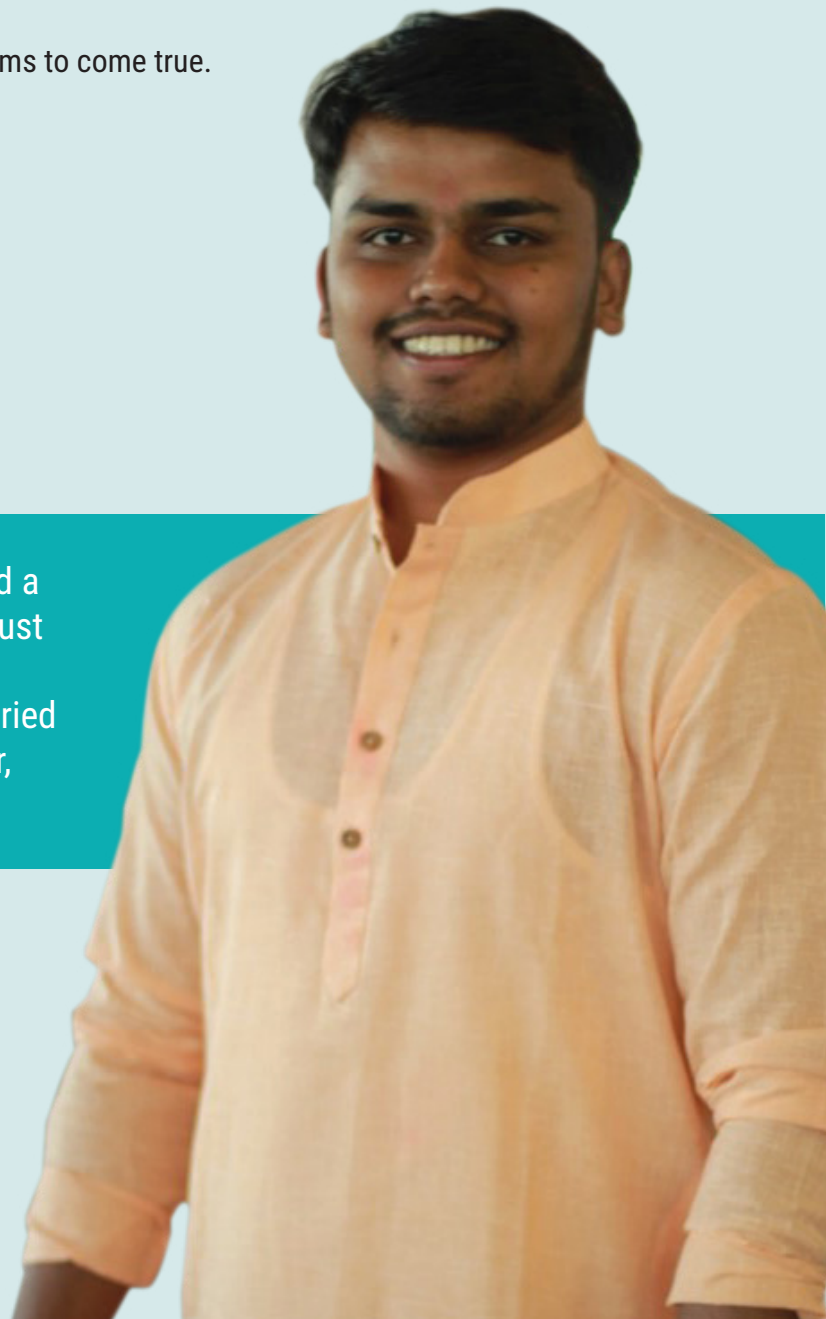
Dreams have no boundaries so dream on they say but dreams without planning remain daydreams only. Vivekanand, or Vicky as he is fondly known in the office is one such person. He is in the testing team and silently keeps his dreams alive. Creative from the beginning he has been making banners and logos for his college fests as graphic designing is his hobby. The interest did not waiver with time, in fact, he wanted to keep it alive and hence the journey he chose ...

Foodie at heart this was something natural as he went around Mumbai trying out different gourmets. Experimenting with food he thought of capturing the preparation that goes behind the delicious meal on the camera. Influenced by other YouTube users he uploaded his video and within hours he had quite a few viewers, which encouraged him to create more such videos. Since then there has been no looking back it has been a year and he has some 11000 plus subscribers today. He has covered some major food festivals and delved through the various Khau galiis of Mumbai. Every weekend he is out in forage for new places to explore. Currently, he does the shooting, editing to uploading of the video himself being a one-man army takes away his all leisure time but he relishes every moment of it.

His plans for tomorrow are no less demanding as his present. He aims to open an eatery joint with the best of Mumbai food and hope that by then his name has so much credibility that people come with confidence and great expectations. You can check his work on YouTube christened Appetite Adda.

Wishing Vivek aka Vicky a very best for his future dreams to come true.

Vivekanand Koli an engineer by profession, and a foodie by heart; is a part of the testing team. Just like he goes after every bug with all energy, he shows the same enthusiasm in life with this varied interest in graphic, animation, YouTube blogger, body building and the list goes on...





Bangladesh south Asia's greenest jewel – a country braided with rivers and rich

Bangladesh being our immediate neighbour has not been explored as a destination for vacation as we feel that we share a same topography hence nothing different can be explored, I was intrigued by a country which was torn apart not just once but twice and survived two major massacres. As I started searching about this country I have to say that the country left me spellbound with its deep history, chaotic ways, and the natural beauty ingrained in it every segment.

Bangladesh" is a combination of the Bengali words, Bangla and Desh, meaning the country or land where the Bangla language is spoken. Dhaka is its capital and the largest city, followed by Chittagong, which has the country's largest port. I discovered, Bangladesh has many islands and a coral reef; many abandoned towns with history throbbing in their lanes. The longest unbroken sea beach, Cox's Bazar Beach, is located here. It is home to the Sundarbans, the largest mangrove forest in the world. The country's biodiversity includes a vast array of plant and wildlife, including endangered Bengal tigers, the national animal

As you land in Dhaka there is a feeling of déjà vu. Everything looks familiar, People are swarming around. You can sense it's maddening chaos as you come out of the airport. People like in India are warm and helpful, Uber and Ola are easily available and life seems to be at ease but as you drive down the road the anarchy of a different kind hits you. You can be stranded on the road for hours altogether making you wonder if you will ever reach your destination. As your patience seems to be running out, you will be struck by the models of cars moving around you, as Bangladesh is a huge market for refurbished cars you can see some classic models of the yester years turning it into a nostalgic moment for sure.

Like Srilanka, Bangladesh is hub for garment manufacturing factories and it won't be long before it surpasses its counterpart. The manufacturing units have helped in empowering women to a great extent. Women cannot be seen on the roads or in the work place but gradually its changing as garment factories have made them the bread winners of the house. Bangla newspapers reported that the country had exported garments worth \$100 million for the 2018 World Cup, which was \$30 million up from the 2014 World Cup exports. In the 2018 Fifa World Cup, Bangladesh was present on and off the field as the sole supplier of all kits handed out to the Messis, Ronaldos, Neymars. Jerseys, socks, shorts and even the national flags of the participating countries bore the Made in Bangladesh tag

Chittagong port is country's largest and busiest port in the Bay of Bengal coastline. A hub for the cargo industry the government of Bangladesh is going all out to streamline the port operations and increasing the productivity by adapting to the new technologies.

People live a life of simplicity amongst poverty and struggles yet a country still in its youth is trying to reach for its place in the world. It's evident that the country is in hurry to make up for the lost time.

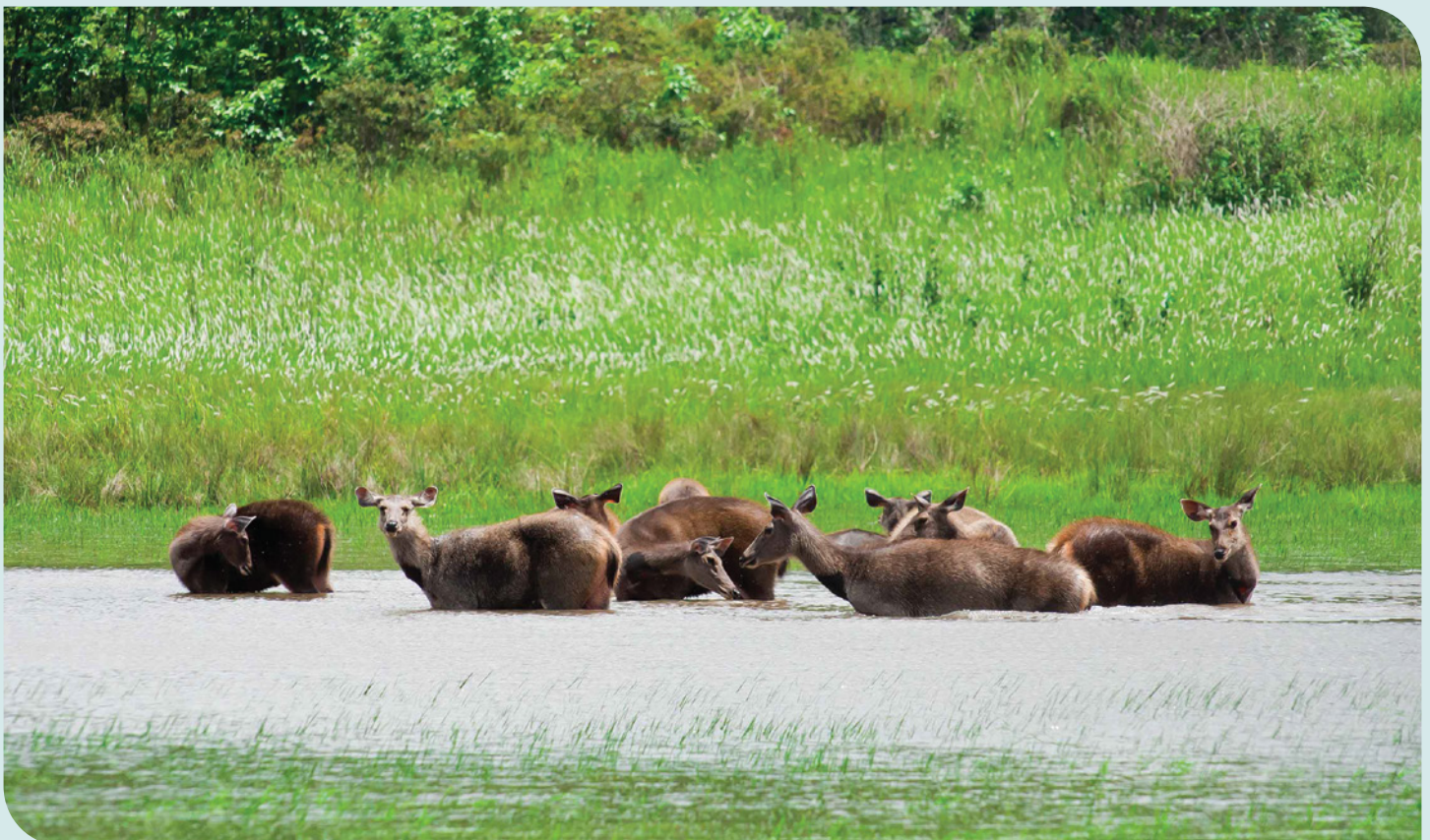
Though a small country but it is endowed with beautiful surrounding which makes it very attractive for the tourists around the world. Best places to visit in Bangladesh

Sunderban Mangrove forest, Chittagong Hill Tracts, Srimangal, Rangamati, Paharpur, ST. Martin Island, Gaur, Sylhet, Barisal, puthia, Mosque City Bagerhat, Cox's Baz



Some interesting facts of Bangladesh.

- There are more than 2,000 periodicals and daily newspapers published in Bangladesh. However, the country's average constant readership is only at 15%.
- Bangladesh is sometimes called "the playground of seasons" because it has six – not four – separate seasons, which it calls grismo (summer), barsha (rainy), sharat (autumn), hemanto (cool), sheet (winter), and bashonto (spring).
- Bangladesh's oldest known city site is the city of Mahasthangarh.
- Bangladesh is home to the world's largest river delta and the world's largest mangrove.
- In Bangladesh, the left hand is considered unclean, so always use your right hand when eating or passing food, drinks – or business cards!
- The national anthem was written by Rabindranath Tagore.
- Bangladesh has a number of archaeological and historical sites dating back as far as the third century BC, but the frequent floods and the damp climate have destroyed much of the country's heritage.
- The people of Bangladesh seldom smile. This is not because they are unfriendly but because smiling much is considered a sign of immaturity.
- The area that is now Bangladesh has been settled for many thousands of years. There have been a series of ruling dynasties including the Buddhist Pala dynasty and the Hindu Sena dynasty. By the 12th century, Arab merchants had come to Bengal and the religion of Islam had begun to spread. In the 16th century, The Mughal Empire took control of Bengal and the city of Dhaka became an important center of the Mughal administration.





Gourmet Competition Organized in Thane and Andheri Office



Celebrating Employee of the month,
CMMi 3 successful assessment & 26th January



Women Self Defense Workshop-ICICI Female participants from Andheri were also called in Thane.



Congratulations! to the Kale employees as you turn owners after the third tranche of the Employee Stock Option Plan (ESOP).

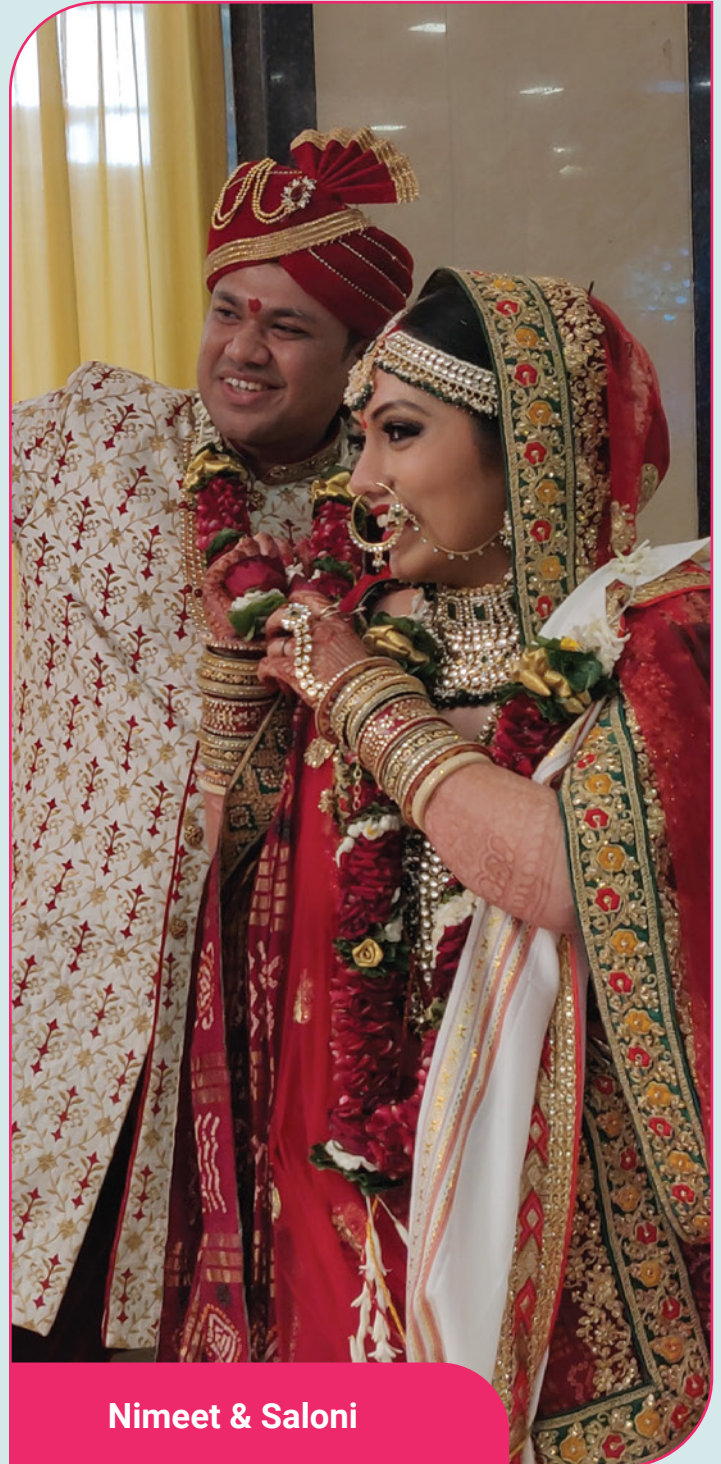


CONGRATULATIONS AND JUBILATIONS !!

As you embark on a new chapter of your life, Kale family joins in wishing you happiness to keep you warm through every phase of your life.



Kaushik & Maiitry



Nimeet & Saloni



Congratulations! to **Vatsla Tiwari** and **Sani Dohale** as they embark upon the beautiful journey of marriage.



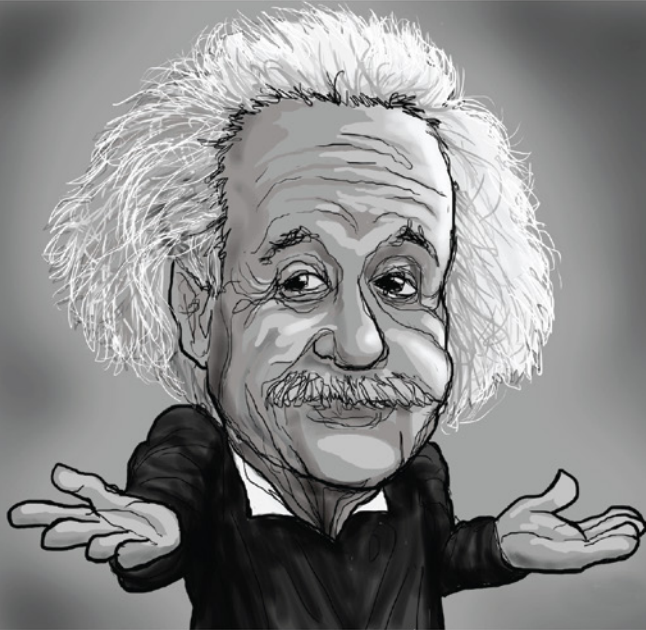


The year 2018 has been an exceptionally successful year for us all. 2019 brings in more expectation and we have to gear up for the new challenges and milestones waiting for us this year. Some proud moments and teamwork GO shares with you all.

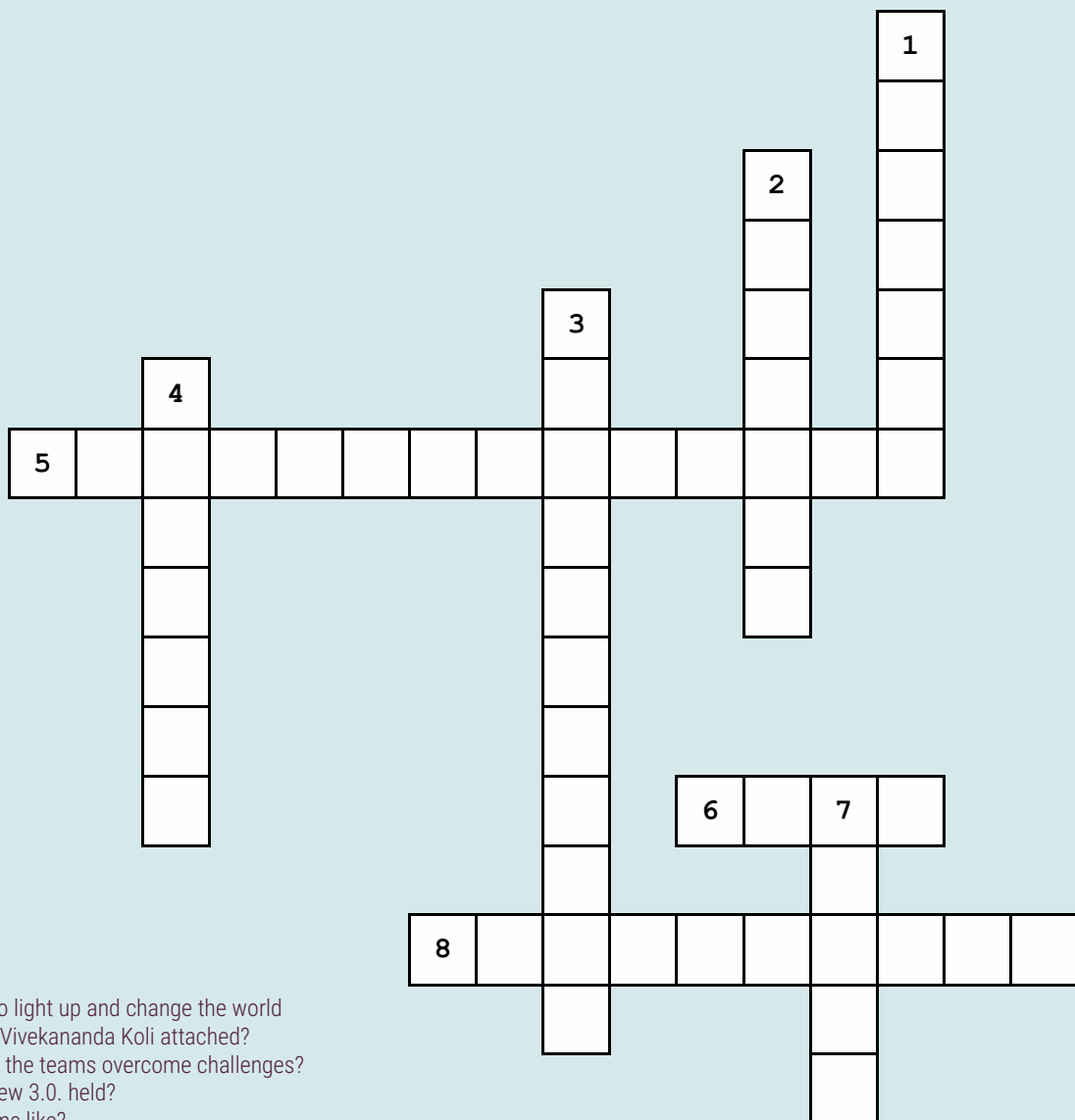
A big round of applause for the CMMi implementation team. With the dedicated team the auditing and assessment went on smoothly.

For the third year consecutively CLEAR VIEW - A Thought Leadership Summit for the Air Cargo domain in Bangkok, concluded with a lot of positive reviews. The industry stalwarts sat together for an interactive session to find routes to fuel the growth of the industry and ended with some path breaking roadmap for the future course of action.





Read this GO issue to know the answers to the below crossword below.
So hurry and email a completed crossword to:
renuka.malhotra@kalelogistics.in
or put it in the marketing drop box with your name
and your team's name.



Down

1. What has a power to light up and change the world
2. With which team is Vivekananda Koli attached?
3. What have made all the teams overcome challenges?
4. Where was Clear View 3.0. held?
7. What does IOT seems like?

Across

5. What has IoT brought in the supply chain and logistics industry as well?
6. What comes to Samiksha's mind when she enters her Office?
8. Which is the biggest port in Bangladesh?

Passion

Innovation

**Domain &
Industry
expertise**

**Customer
Empathy**

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